

# **Transportation Stakeholders Planning Meeting on Reducing Single-Occupancy Vehicle Commuting**

Hosted by the High Meadows Fund

**December 7, 2011**

**Vermont College of Fine Arts – Noble Lounge (Noble Hall)**

## **Working Agenda**

- 8:45 Arrive
- 9:00 **Welcome/introductions/purpose of the meeting**
- 9:15 **Discuss recent learning about behavior change principles to reduce SOV commuting**
- Brief presentation of new/ongoing learning from Smart Commute (15 min.)
  - Pool other new research or results from other programs
  - What new insights can we gather about what works?
- 10:00 **Discuss how principles of CBSM or behavior change principles can be incorporated in municipal and state initiatives**
- How can these be built into new municipal and state initiatives?
  - Are there ways these principles could be deepened in existing initiatives like GoVermont?
- 10:30 Break
- 10:45 **Identify and discuss promising project opportunities in regions where local groups and leaders have requested assistance**
- What is the range of projects that stakeholders are either considering or actively developing? Where, and why?
  - Discuss specific Waterbury and Addison County interests with representatives of those communities
- 11:45 **Discuss potential roles of public, private and non-profit entities in supporting the application and further exploration of CBSM/behavior change principles in community-led projects and programs**
- 12:15 **Wrap-up and identify any follow-up desired**
- 12:30 **Lunch provided**
- Karen Glitman will talk briefly about her new role at VEIC
  - Networking time