

**High Meadows Fund
Learning Network Event
Case Study on CarShare Vermont
March 29, 2011**

Champlain Housing Trust, 88 King Street, Burlington

Agenda

12:45 *Arrive for a 1:00 pm event start*

1:00 **Welcome and introductions**

Brief case study summary and questions

1:30 **What do we know about the barriers and motivations for employers to create, promote and manage effective incentives for employees to change their transportation behaviors?**

Pool information and discussion

2:00 **What can CarShare Vermont do to increase its effectiveness in mobilizing employers to act to achieve significant fuel reductions and transportation shifts?**

Small group work and discussion

2:30 *Refreshment break*

2:45 **Complete discussion/wrap-up on strategy question**

3:00 **What indicators can CarShare look at to check its progress on these current challenges?**

Discussion

3:15 **Reflections and questions from CarShare staff to the group**

3:45 **Closing thoughts: What else should CarShare staff be paying attention to as they work to implement this program?**

Discussion ends by 4:00

4:00 – 4:30 **Networking time**