Transportation Stakeholders Planning Meeting on Reducing Single-Occupancy Vehicle Commuting  
Hosted by the High Meadows Fund  
December 7, 2011  
Vermont College of Fine Arts – Noble Lounge (Noble Hall)

Working Agenda

8:45   Arrive

9:00   Welcome/introductions/purpose of the meeting

9:15   Discuss recent learning about behavior change principles to reduce SOV commuting  
       • Brief presentation of new/ongoing learning from Smart Commute (15 min.)  
       • Pool other new research or results from other programs  
       • What new insights can we gather about what works?

10:00  Discuss how principles of CBSM or behavior change principles can be incorporated in municipal and state initiatives  
       • How can these be built into new municipal and state initiatives?  
       • Are there ways these principles could be deepened in existing initiatives like GoVermont?

10:30  Break

10:45  Identify and discuss promising project opportunities in regions where local groups and leaders have requested assistance  
       • What is the range of projects that stakeholders are either considering or actively developing? Where, and why?  
       • Discuss specific Waterbury and Addison County interests with representatives of those communities

11:45  Discuss potential roles of public, private and non-profit entities in supporting the application and further exploration of CBSM/behavior change principles in community-led projects and programs

12:15  Wrap-up and identify any follow-up desired

12:30  Lunch provided  
       • Karen Glitman will talk briefly about her new role at VEIC  
       • Networking time