High Meadows Fund
Learning Network Event
Case Study on Vital Communities Smart Commute
March 15, 2011

Wilder Center, 2087 Hartford Ave., Wilder, Vermont

Agenda

12:45  *Arrive for a 1:00 pm event start*

1:00  **Welcome and introductions**

  Brief case study summary and questions

1:30  **What do we know about the barriers and motivations for employers to create, promote and manage effective incentives for employees to change their transportation behaviors?**

  *Pool information and discussion*

2:00  **What can Smart Commute do to increase its effectiveness in mobilizing employers to act to achieve significant fuel reductions and transportation shifts?**

  *Small group work and discussion*

2:30  **Refreshment break**

2:45  **Complete discussion/wrap-up on strategy question**

3:00  **What indicators can Smart Commute look at to check its progress on these current challenges?**

  *Discussion*

3:15  **Reflections and questions from Smart Commute staff to the group**

3:45  **Closing thoughts: What else should the Smart Commute staff be paying attention to as they work to implement this program?**

  *Discussion ends by 4:00*

4:00 – 4:30  **Networking time**