

VTEN | Vermont Transportation Efficiency Network

1:00pm to 4:15pm | January 26, 2016
Vermont Agency of Transportation
5th Floor Boardroom, National Life Building
Montpelier, Vermont

Using Transportation Data to Help Advance Our TDM Efforts

Meeting Objectives

- Identify how transportation entities across the state find and use data to frame TDM efforts and improve outcomes.
- Determine what additional types of data would be useful to network partners. Discuss how to develop an easily-accessible statewide database for regional indicators, partner activities, etc.
- Examine Capital Commuters and CarShare Vermont as case studies in collecting and using data to improve outcomes.

Agenda

1:00 *Arrival*

1:10 **Welcome, introductions, and meeting purpose**

1:20 **Measuring what Matters: Data Collection, Partner Needs, and Future Collaboration**

Presentation from Jim Sullivan, UVM-Transportation Research Center

Q & A

Group Discussion: What would be the goals of having a database? What would a collective statewide transportation database look like? What qualitative and quantitative data are useful and where can we find them? How can we synthesize and frame the data to make them useful to us?

2:25 *Refreshment break*

2:40 **Case Studies: a Look at Capital Commuters and CarShare Vermont**

Presentation from Aaron Brown, Vital Communities, and Deb Sachs, Go! Vermont

Presentation from Alicia Taylor/Annie Bourdon, CarShare Vermont

Q & A

Group Discussion: What are the lessons learned and what aspects could be transferred to your regional initiative(s)? How have data helped define project success?

3:55 **Steering Committee & Next Meeting Topics**

4:15 **Optional: Social Hour at Three Penny Taproom**