



VTEN | Vermont Transportation Efficiency Network
**Partner Updates: Local & Regional Transportation
 Demand Management Initiatives**
 Fall 2018

Lighter type indicates spring 2018 updates. Something missing? E-mail updates to Bethany@VitalCommunities.org

Cross-Regional Work

Vermont Clean Cities Coalition Peggy O'Neill-Vivanco, Peggy.ONeill-Vivanco@uvm.edu

We are working with stakeholders and fleet managers on the VW EVSE outreach and grant applications. We are also doing outreach to school districts to work on alt fuels, the VW school bus pilot, and idle reduction info. On a part work/part-I'm-a-mom-of-kids-at Burlington Schools piece, I have been working with Local Motion, Burlington Schools, DPW and the city on a community-led, school safety pop-up bike and bus lane in front of Edmunds on South Union Street. It was installed on 29 Sept and will run through Oct. 12. It hasn't been without its bumps, but has gotten increasingly better and safer for students each day.

Vermont Department of Health Suzanne Kelley, Ashwinee Kulkarni, Jared Ulmer
 Continuing technical assistance, support, and resource sharing to partners around the state who are working to increase opportunities for people to be more physically active. The team is close to finishing a Health Impact Assessment on a proposed statewide transportation benefits program for state employees. Read Jared's recent article in the Sustainable Transportation Vermont blog (<https://www.stvt.org/>), "Making Strides Towards Better Health." Jared says, "I continue to be challenged by how best to leverage health promotion as motivation and additional funding for low-carbon transportation strategies."

Idle-Free Wayne Michaud, info@idlefreevt.org

As an organization update, while Idle-Free VT became Idle-Free California in 2016, I still keep up with some clean transportation endeavors in Vermont and am still on VTEN's list. Red Funnel, a ferry company in Southampton, UK has launched an environmental campaign that includes anti-idling education. This could be a great model for Lake Champlain Transportation Co. I am not aware of a LCTC idling policy so I wrote to them in September suggesting adoption of Red Funnel's practices (no response yet).

UVM Transportation Research Center (TRC) Jim Sullivan, jsulliv@uvm.edu

We completed a project last year for VTrans involving creating a database of statewide bike-ped data, with a web-based interface. Includes some interesting findings regarding automated infrared counters and Strava Metro data.

VEIC Kate Cahalane, kcahalane@veic.org

Michelle McCutcheon-Schour and Tom McCarran are currently working with Green Mountain Power, Green Mountain Transit, and VTrans to plan for the purchase of electric cutaway buses for the capital shuttle with the Low No federal award VTrans received (kick-off meeting was last week). We're also conducting surveys with transit agencies (complete) and the public (launching soon) on the Trip Planner tool to understand what's working well and identify opportunities moving forward.

Events

Way to Go! To School:
 October 2018-June
 2019
www.waytogovt.org/

School safety pop-up
 bike and bus lane in
 front of Edmunds.
 Sept 29-Oct. 12.

AllEarth Rail commuter
 event, October 16, 5-
 6:30, 28 Pitman Road,
 in Barre.

CATMA's Fall ETC
 Network event
 November 8, 11:30-
 1:30 at Champlain
 College

New year: NuRide
 launching!

Sierra Club Karl Kemnitzer, kkemvt@gmail.com

Sierra Club Vermont Chapter is hosting a commuter rail event at AllEarth Rail, 28 Pitman Road, in Barre, VT, on Tuesday, October 16 from 5 to 6:30pm. The presentation will include a short demonstration ride, light snacks and a slideshow, and Question and Answer period. Please RSVP to this registration page: <https://act.sierraclub.org/events/details?formcampaignid=7010Z00000278QKQAY>

Go! Vermont Deb Sachs, dsachs@ecostrategiesllc.com

- NuRide carpool matching (Soft launch Nov/Dec 2018, hard launch first of the year)
- 53 Schools, representing 20,000 people signed up for Way to Go! to School
- Growing interest statewide in vanpooling. Enterprise, Go! Vermont's rideshare partner, offers 5+ employees several vehicle options for their daily commute.
- EcoStrategies for Go! Vermont, provides TDM technical assistance, project design, back office and direct assistance to partners, service providers, businesses and volunteer groups. We develop tools and resources to share statewide including regional and statewide transportation resource guides, posters and presentations supporting workforce development, wellness and HR folks.
- Hosts a monthly statewide TDM partners call to help coordinate and collaborate on regional TDM efforts; to encourage co-promotion of incentives and services at Go! VT.
- Staff supports transit providers including development of co-branded materials, videos and advertisements.
- Encourages ridesharing and use of public transit options to special events, participates or leads workshops at conferences, and advances special projects including the open trip planner, a vanpool video and volunteer driver collateral and social media messaging.
- Staff, in partnership with others, assists in the development of the "Way to Go! to School" initiative, a school year, incentive, and recognition-based event to travel more efficiently.
- The Go Vermont Trip Planner is up and running, allowing riders to plan trips on all transit available services, including flexible transit services. Ultimately adding carpools, vanpools, taxi/TNC services, hotel shuttles, and more.

Sustainable Transportation Vermont Julie Campoli, juliecampoli@gmail.com

- Land use and transportation blog and web resource available at <https://www.stvt.org/>.
- Contributors needed!

vBike Dave Cohen, dave@vbikesolutions.org

- Cycling Without Age (CWA) project providing special outings for the elderly and physically challenged with e-pedicabs
- Consultations continue—local and around the state.

NetZero Vermont Deb Sachs, deb@netzerovt.org

Net Zero Vermont, Inc. is reviewing all regional plan drafts including expanded energy and transportation elements against net zero energy and statewide 90 x 2050 statewide renewable energy goals. We continue to provide technical assistance to volunteer energy and climate economy committees and community decision-makers to improve public transportation and low carbon transportation options. (i.e., multi-modal transit centers, passenger train stations/stops, last mile options designed and developed to meet transit oriented design criteria). NZV is working in partnership with transit agencies to develop a ride the bus arts campaign in Middlebury, and encourage use of Go! Vermont resources to mitigate upcoming construction impacts on several Vermont downtowns. Collaborating with several state agencies including Department of Health, workforce development agencies, businesses and colleges to help disadvantaged populations access more transportation options. NZV is dedicated to transforming transportation and energy systems to low-carbon options. To learn more: visit www.netzerovt.org, and follow us on Twitter at <https://twitter.com/netzerovt>

Vermont Rail Action Network Larry Lewack, larry@railvermont.org

- New website launched in February—take a look & link to it from your organization’s website, if relevant. The website is at the same address: www.railvermont.org. Several new features, including a ‘Take Action’ page (<http://www.railvermont.org/act-now>) with the latest ways to get involved to support rail and the ability to sign up for Action Alerts.
- Membership program in the works, which would offer travel discounts to members.

Addison County

Addison County Transit Resources (ACTR) Mary-Claire Crogan, mary@trivalleytransit.org

Formalized management agreement with Stagecoach Transportation. As of July 1, 2017, the new agency became “Tri-Valley Transit, dba ACTR and Stagecoach” with local branding retained.

- Shuttle Buses: Both ACTR and Stagecoach redesigned services, and ACTR’s Middlebury transfer hub was moved to accommodate a long-term rail bridge construction project.
- Dial-A-Ride: The fast-growing rate of opioid addicts seeking Medication Assisted Treatment at hubs has outstripped our funding and is putting a strain on Volunteer Driver resources. We are working to recruit more volunteers and diversify funding.

Chittenden County

CATMA Brendan Atwood, brendan@catmavt.org

Fall ETC Network event is 11/8/18 from 11:30-1:30 at Champlain College’s campus on Lakeside Avenue. Rick Steele, CEO of NuRide, will present on the State’s new online ridesharing platform. Nicole Clements at Creative Workforce Solutions who will share her transportation services, challenges and creative solutions along with some enlightening testimonials. The Network, launched in Fall 2013, has reached ~60 members of businesses, developers and municipalities. Potential restructuring of 2019 Network events is in discussion.

CATMA will launch its 2018 Employee Transportation Survey to its founding institutions and business members in late October. CATMA has been conducting employee surveys since 2000 with RSG, and this year we have transitioned both our employee & student surveys in-house.

Over the next 3-6 months, CATMA will work with a professional consultant on a Strategic Business Plan. With our expansion in the region, and the changing transportation environment, it is an opportune time for this process. We will be in touch with our transportation partners when we begin external stakeholder interviews and conduct our retreat focused on this project.

Launched Greenride Bikeshare – greenridebikeshare.com in April 2018, we’ll soon reach our 6-months in operations!

~500 members

~6,200 overall trips

~15,800 bike miles

~13,900 lbs of carbon reduced

~630,200 calories burned

Another 20 7-speed bikes have been added to the system, and working on adding E-bikes in the months ahead.

Greenride is hiring a full-time General Manager. Position description at

<https://recruiting.paylocity.com/recruiting/jobs/Details/61090/Gotcha/General-Manager---Burlington-VT>

Champlain College Nic Anderson, nanderson@champlain.edu

Champlain College Transportation has been busy! We successfully completed our newest residential student apartment complex which contains public parking through a complex agreement with the City and a CarshareVT hub as well as an ABUNDANCE of bicycle parking options indoor and out. We recently restricted first year students from having a car, which is a huge accomplishment, and continue to modify and improve our already very popular shuttle service to our Lakeside Ave campus. We have welcomed Greenride Bikeshare while sunsetting our homegrown bikeshare, Champrides.

Chittenden County Regional Planning Commission Bryan Davis, bdavis@ccrpcvt.org

- CCRPC staff and consultants continue work on a variety of projects to improve how we get around, including the Winooski Avenue Transportation Study, Essex/Essex Junction VT15 Bicycle/Pedestrian Study, and Williston Maple Road Multimodal Study. More details at <https://www.ccrpcvt.org/>. CCRPC also continues to be part of the Greenride Bikeshare team.

Local Motion Ross Saxton, ross@localmotion.org; Mary-Catherine Graziano, marycatherine@localmotion.org; or Karen Yacos, karen@localmotion.org

- Expanding e-bike rebates and lending libraries
- New staff/positions coming to LM
- Pop-up Projects at Burlington's Edmunds School
- Open Streets event on Sept 30th that closed several streets.
- Bike Commuter video series w/ Skirack
- Rutland Pop-up at Christ the King School; student led project in collaboration with VEEP

CarShare Vermont Annie Bourdon, annie@carsharevt.org

- Working on a variety of initiatives to increase the adoption of shared mobility, including partnering with Burlington area developers to integrate carsharing into new developments, collaborating with local transportation partners to shape better policies in Burlington that are pro-mobility (vs. pro-private vehicle), continuing to build our membership through targeted outreach campaigns, and integrating EVs into our fleet.

Old Spokes Home Laura Jacoby, laura@oldspokeshome.com

- Awarded service contract for Greenride Bikeshare. Bike hubs located in Burlington, South Burlington, and Winooski. In partnership with UVM, Champlain College, Chittenden County RPC, and CATMA.
- Working with Local Motion and Burlington Electric Department to promote electric assist bikes in Burlington and beyond.

Richmond Climate Action Committee Ian Stokes, istokes@gmavt.net

- Use of 2010 census data to estimate commuter miles traveled by different modes of transportation. Data can be broken out for towns, counties, or the whole state. Send requests if you're interested in this data.

Montpelier

Vermont Natural Resources Council Ian Hitchcock, ihitchcock@vnrc.org

VNRC's transportation work happens through coalitions, outreach, and policy. VNRC coordinates Transportation for Vermonters (T4VT), an advocacy coalition, which is currently preparing policy positions for the legislative session on issues from autonomous vehicles to Act 250. VNRC's energy program has been working on a workshop with VLCT to help local officials identify ways to reduce transportation energy use. VNRC has also been involved in the legislature's decarbonization study, which will look at transportation and

GHG reductions in the transportation sector. And the Vermont Energy and Climate Action Network (VECAN), a network of local energy committees, will host its annual conference December 1 with a focus on transportation.

Northeast Kingdom

Rural Community Transit (RCT) Mary Grant, marygrant.rct@gmail.com or Sandy Thorpe, sandy.thorpe@gmail.com

- Two real-time apps. More localized "Swiftly" shows the general public where are buses are on each route, but also shows where some of the volunteer drivers and demand-response vehicles are. Provides an additional transportation option. If someone is looking for a ride they can see where these vehicles are, call for availability and cost and we can take debit and credit cards through the office.
- Second app is "Transit," which is nationwide. Shows RCT routes: shuttles and shoppers, but does not show demand-response or volunteers. In Transit you can see the routes in Boston or other cities to plan a trip there.
- Real time notifications on both apps for location of bus and expected arrival at location. Alerts function to send to others to see if vehicle is running late. Both are great new options in our service area!

Upper Valley

Stagecoach Transportation Services

- New Passenger Guide in effect with some alterations, though no increases or decreases in service.
- New Regional Director is Nick D'Agostino.
- Stagecoach interested in a rechargeable fare card, similar to those in metropolitan areas.

Advance Transit Van Chesnut, vchesnut@advancetransit.com

- Delivery on a new Nissan Leaf – all electric – for support use.
- Taking delivery of several new clean diesel buses that are replacing dirtier 2004 and 2009 model buses.
- Real time system uses GPS enabled radios (instead of phone system) to transmit data.
- Watching the VW program closely, saving two 2009 diesel buses to replace with two electric buses under the new program. AT well-positioned for potential pilot project.

Vital Communities (Upper Valley TMA) Bethany Fleishman, bethany@vitalcommunities.org or Paige Heverly, paige@vitalcommunities.org

- Continuing grant-funded work to market Advance Transit's real-time system through community based social marketing strategies. Read about an aspect of it on Julie Campoli's blog: <https://www.stvt.org/>
- Convene TMA every month with increased advocacy efforts in New Hampshire
- Held a number of Everyday Bicycling workshops throughout the summer
- Working on multi-workplace vanpools on Route 120 corridor in Lebanon, NH—these workplaces employ huge number of Vermonters in the Upper Valley. Also will be doing vanpool outreach at the VA hospital in White River Junction in November and for night shift workers at neighboring hotels, TBD.