There are many ways to engage the community to farm to school programs. Following is a brief outline of some of these strategies.

**Communications**
- Open House
- Menus
- Newsletter
- Local newspapers love stories and photos
- School or program web site
- Conduct surveys to gage interest

**Fundraisers**

**Sales**
- Salsa
- Seeds
- Plants
- Raffles at other events

**Events**
- Farm Fest
- Farmers Markets
- Harvest Dinners
- Chili Cook-off

**Grants/ Fundraising Requests**
- MAC Funds (Vermont Department of Health)
- FTS grants (Vermont Agency of Agriculture)
- Banks
- Businesses
- Individuals
- NEGREF
- Upper Valley HEAL
- Farm Bureau
- VT Community Garden Network
- PTO

**Volunteer Projects**
- Gardens
- Taste Tests/ Displays/ Information
- Class Projects
- Farm visits

**Keys to Success**
- High aspirations, realistic expectations
- Follow the energy
- Less is more
• Say thanks
• Celebrate