What is a wizard’s favorite treat in a New England general store?

The Upper Valley is home to many quintessentially New England general stores. These hubs of our community are a bustling center of commerce as well as a small-town tradition. This year’s Super Quest takes your team to 12 local general stores and historic downtown areas. Eat, shop, explore, learn—and find the hidden word. Once you collect all the words, unscramble the letters and solve our puzzle. Earn a special patch and be entered in our grand prize drawing.

To register your team, go to VitalCommunities.org/SuperQuest or email Lauren@VitalCommunities.org.

VERMONT COUNTRY STORE, Rockingham, VT
This historic store is owned by an eighth-generation Vermont family.
The fifth generation of Orton storekeepers will greet you affably.
Inside you can spy all the candy, cheese, toys, and items for your household.
Can you find a licorice remedy for coughs and colds?
Head back out the doors
Of this great big store
You’ll see a Victorian structure that is far from new.
Name this ten foot tall icon that was built in 1872.

Nearby Adventure: Herrick’s Cove Quest, Rockingham VT

ANNE’S PLAINFIELD COUNTRY STORE, Plainfield, NH
Sit down for breakfast and enjoy the views.
Here in Plainfield the skies are Maxfield Parrish blue.
While outside, discover the old Hobart coffee grinder.
If you’re looking for Anne, it won’t take long to find her.
Check out the local meats from Yates Farm.
The plethora of local products add to this store’s charm.
Head back outside to where you have been.
And find the place where your vehicle can plug in.

Nearby Adventure: Plainfield Village Quest, Plainfield NH

RUM BROOK MARKET, Grantham, NH
You know you’ve arrived when you see the pirate ship.
Next find the big red silo—you can walk there or skip.
Come back around and go in the door with the bell.
If you’re here near lunch, delicious food you will smell.
You can buy farm-fresh produce, bring a big bag.
To solve this Quest, find the words on a flag.

Nearby Adventure: Dunbar Hill Cemetery Quest, Grantham, NH

BROWNSVILLE GENERAL STORE, Brownsville, VT
Stop by this general store and do not stray.
Named for owner Kathy’s love of Corgis, visit the Queens Café.
Find Vermont-made products great for gift-giving.
Be sure to check out the trains from Prudent Living.
These model trains have much to teach.
So many sources of energy are within our reach.
To solve the puzzles, you must learn while you shop.
After Sustainable, Vermont, what is the next stop?

Nearby Adventure: Paradise Park Quest, Windsor, VT
DAN AND WHIT’S, Norwich, VT
“If we don’t have it, you don’t need it”
They have everything here, from donuts to a drill bit
In front play the piano, some music to create
Wind your way inside and find a bell from 1878
Go to the hardware section, past the keys and caulk
Find a timepiece wearing sunglasses—what brand is this clock?

Nearby Adventure: Grand Canyon Quest, Norwich, VT

THE BRICK STORE, Bath, NH
Your Quest brings you to Bath, adventure awaits
In the oldest continually operated general store in the United States
Walk in and get a free fudge sample. Enjoy every crumb!
Can you spy the rotary phone, Abbey Road, and Zeno chewing gum?
Next find Memory Lane and see if you can view Borax soap, Mother’s Mustard Plasters, and Horse Worm Expeller too
Back outside make sure you visit the covered bridge
Then come back past The Brick Store just a smidge
I hope you’re still hungry by the end of this stop
What’s the name of the rock n roll ice cream shop?

Nearby Adventure: Haverhill Corner Quest, Haverhill, NH

F. H. GILLINGHAM & SONS, Woodstock, VT
This fifth-generation store is the first stop on your tour
They sell everything from caviar to cow manure!
Visit the NCR cash register, antique and custom-made
Then find the wooden bowls, muck boots, oil lanterns, and Old Maid
The Otis elevator is over 75 years old—not even dented!
Can you find the name of the machine that Thaddeus invented?

Nearby Adventure: History Mystery
Barrel Quest, Woodstock, VT

NEWBURY VILLAGE STORE, Newbury, VT
On scenic Route 5, right across from the Common
You’ll find this nostalgic store—a reminder of a time nearly forgotten
At the Thistle Café you can read the paper, watch the birds, and start your day
To solve the puzzle, turn with your back to the entrance to the café
Find an old advertisement for Dr. D Jayne’s
What’s the name of the product “for liver complaints”?

Nearby Adventure: Newbury Village—It’s Monumental Quest, Newbury, VT

SHARON TRADING POST, Sharon, VT
Here at STP you can find whatever you want.
You can even find the first Quest in Sharon, Vermont!
The Trading Post was built in 1850
Even back then it was the place to go to get things that were nifty.
Owned by Samuel Alford in 1862.
Outside, horses in stalls were waiting to be shod.
Back to present times your mind you must bring Above the soda coolers this product mends everything

Nearby Adventure: Sharon History Quest, Sharon, VT

MIKE’S STORE AND DELI, Hartland, VT
Here in Hartland you can find delicious foods, both fresh and canned
Be sure to sample the kettle corn—it’s in high demand!
You’ll find much to buy if “craft beer” is in your lexicon
Outside the building, did you see the quilt made of hexagons?
Before you leave this popular treasure trove
Name the maker of the antique potbelly stove

Nearby Adventure: Quest for the Right Words, Quechee, VT

BARNARD GENERAL STORE, Barnard, VT
The town really loves the Barnard General Store
In 2013 they rallied together to help reopen its doors
Find some “front porch therapy” and lovely views of the lake
Inside at the counter, you can order a milkshake
There’s a wall of old newspaper articles—the answer you will find hence
In 1977, what item in a barrel cost five cents?

Nearby Adventure: Four Springs Farm Quest, Royalton, VT

LYME COUNTRY STORE, Lyme, NH
You’ll find Pat and Tony’s store on the Lyme Green
See the pipe organ in the back? It’s quite a machine!
Since 1966 this store hasn’t missed a day
If it’s New Hampshire-made products you seek, you’ll find a wide array
Take a look around and you won’t fall short
It’s clear from the décor, we’re big fans of this sport

Nearby Adventure: Lyme Center Dances Quest, Lyme, NH

For more Valley Quest adventures, visit VitalCommunities.org/ValleyQuest