



Connecting the Community to School Nutrition and Farm to School Programs

There are many ways to engage the community to farm to school programs. Following is a brief outline of some of these strategies.

Communications

- Open House
- Menus
- Newsletter
- Local newspapers love stories and photos
- School or program web site
- Conduct surveys to gauge interest

Fundraisers

Sales

- Salsa
- Seeds
- Plants
- Raffles at other events

Events

- Farm Fest
- Farmers Markets
- Harvest Dinners
- Chili Cook-off

Grants/ Fundraising Requests

- MAC Funds (Vermont Department of Health)
- FTS grants (Vermont Agency of Agriculture)
- Banks
- Businesses
- Individuals
- NEGREF
- Upper Valley HEAL
- Farm Bureau
- VT Community Garden Network
- PTO

Volunteer Projects

- Gardens
- Taste Tests/ Displays/ Information
- Class Projects
- Farm visits

Keys to Success

- High aspirations, realistic expectations
- Follow the energy
- Less is more

- Say thanks
- Celebrate