Sample Email to Community Email Discussion List/Listserv

Hi Orford --

The Solarize Orford program and our solar installer, Milhouse Enterprises, have been busy since the Launch Event last month, with:

59 requests for free solar site visits.
2 contracts signed, and several others in the works.

Here's how the Solarize Orford program works: as more people sign contracts for Solar, the Tier level goes up, and the price goes down -- for everyone!

So far, we have moved from Tier 1 to Tier 2, which takes about $500 off the price tag of a typical installation. When we get to Tier 3, that takes off another $750.

If you've thought about going solar, or haven't thought about it yet, request a free site visit and see how it would work for you. There's nothing to lose! Contact Milhouse Enterprises, the Solarize team, or visit the Solarize website (see below).

If you've had a site visit and have questions, contact Milhouse Enterprises or the Solarize team (see below).

Now is a great time to act! Deadline for Solarize Orford sign-up is January 31, 2015.

Contact information:

Milhouse Enterprises 603-300-2943 or chris@milhouseenterprises.com

Solarize volunteer team:
Carl Cassel: 353-4434 damehill02@myfairpoint.net
Emily Bryant: 353-9033 emily.s.bryant@valley.net

Solarize web site:
http://www.vitalcommunities.org/Solarize/Orford